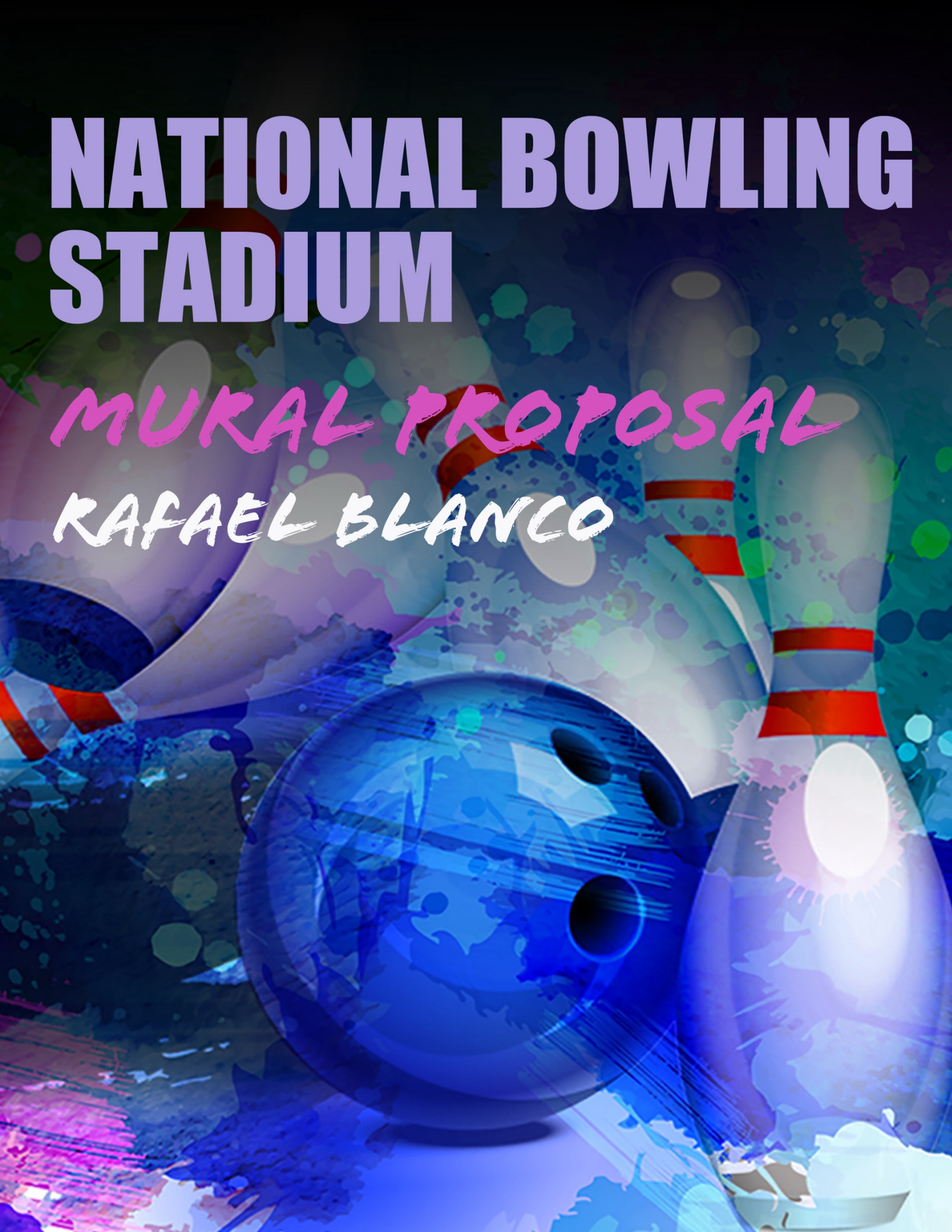


NATIONAL BOWLING STADIUM

MURAL PROPOSAL

RAFAEL BLANCO



DETAILED DESCRIPTION

The proposed sketches (*Strike, National & Bowling*) are the beginning of ideas on how to activate the outside space of the National Bowling Stadium. The purpose is to make a full installation and paint all the available area. These ideas can be revised in order to transform and improve the compositions.

The overall theme is the action of bowling from the perspective the blow of the strike, and from the viewpoint of the figures before, during, and after releasing the bowling ball.

I would like to achieve a sense of **“colorful dynamism”** throughout this project. I would like to evoke a sense of the excitement that could happens inside during the tournaments. I want the viewer feel motivated to enter the stadium to play or to see bowling in action.

SILHOUETTES

Since these bowling action silhouettes are just outlines, there is a lack of specifichness which makes them universal. The purpose is for any bowling player see him/herself represented in them. These shapes are supposed to capture not only different throwing moments, but also different techniques/styles that could vary from player to player.

Interestingly, these shapes are very dynamic and without any of the specifichness, they almost look like body movements from diverse kinds of dances.



COLOR SCHEME

The purpose of the splashes throughout the designs is not only to bring movement, but to bring a fresh and diverse color palette. However, the background of National & Bowling is composed of the main colors of the University of Nevada (as specified in the call for artists)



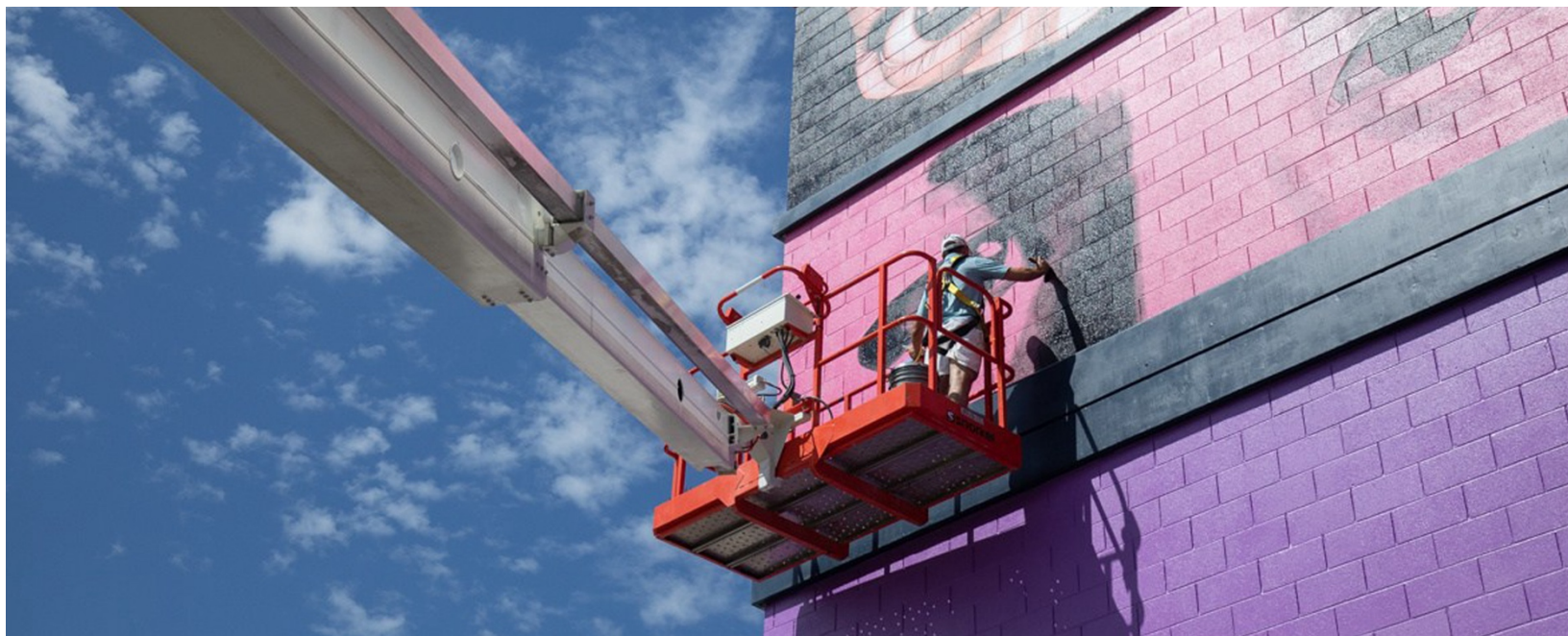
TEXT

NATIONAL & BOWLING are written in the background behind the silhouettes in order to give the building a visual identity while activating the negative space between the figures. However, the text can easily be taken out if the committee doesn't see the need.



PROJECT APPROACH

- The overall project installation will take approximately 4-5 weeks.
- Quality acrylic exterior paint will be used.
- 2 coats of UV, water resistant, and anti-graffiti coating will be used to seal the final work. This will ensure the work not to fade for at least 20 years.
- A scissor lift or boom-lift will be used to reach every part of the available walls.
- The project will be divided and painted in sections. For example, the 4th street wall may be painted first, then center street, and then the rest.
- I welcome feedback from the search committee with the hope to find a design that makes people excited about the project.
- I would like to create a site-specific project, one of a kind, for this one-of-a-kind building in the country, and probably in the world.



4TH STREET SKETCH "STRIKE"

Blanco



CENTER STREET SKETCH "NATIONAL"



Blanco

CENTER STREET SKETCH "BOWLING"

